



MEDIA RELEASE

MTN Cameroon and the Cameroon Professional Football League readjust their partnership

Douala, 07 May 2018 - In accordance with the provisions of the Sponsorship Agreement of 17 May 2017 which binds them, MTN Cameroon and the Cameroon Professional Football League (LFPC) recently assessed the first year of implementation of the Agreement.

Following this evaluation, MTN and the League have decided to readjust their respective engagements for 2018 and 2019. These adjustments are the subject of an Addendum signed on Friday, 04 May 2018 in Yaounde by General Pierre Semengue, President of the Cameroon Professional Football League and Saim Yaksan, Chief Executive Officer of MTN Cameroon:

- MTN remains the sponsor of the National Divisions One and Two Football Championships for 2018 and 2019, with exclusive rights over the Electronic Communications Sector and Mobile Financial Services.
- The National Divisions One and Two Football Championships will maintain the "MTN Elite One" and "MTN Elite Two" appellation for 2018. The Professional Football League shall thereafter grant MTN preemption right over the appointment of the Title Sponsor of these two national competitions in 2019.

Commenting on the signing of this Addendum to the Sponsorship Agreement of 17 May 2017, Saim Yaksan, Chief Executive Officer of MTN Cameroon is happy to note that, MTN remains the major promoter of local football in Cameroon.

When the ongoing Sponsorship Agreement ends in 2019, MTN Cameroon will have invested a total of 1.430 billion FCFA in the organization by LFPC of the National Divisions One

and Two Football Championships. MTN had moreover invested over 7 billion FCFA in the organization of local competitions between 2002 and 2013.

For General Pierre Semengue, "The Addendum to the Sponsorship Convention of 17 May 2017 is a good agreement which preserves the interests of main local football stakeholders which are the clubs".

About MTN Cameroon.

Subsidiary of the MTN Group represented in 22 countries and telecoms leader in Africa, MTN Cameroon is a provider of communication and payment solutions present in Cameroon since February 2000. MTN is one of the five most significant companies in Cameroon.

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Edouard TAMBA: Tel.: +237 677 55 07 97
edouard.tamba@mtn.com

E-mail :

Massey Njiti BONGANG, Tel: +237 677 55 11 15
Massey.Njiti-Bongang@mtn.com

E-mail:

About Cameroon Professional Football League (CPFL)

As a national association affiliated to the Cameroon Football Federation and approved since 2011 by the Ministry in charge of sport, the CPFL ensures the organization and the management of professional football activities in Cameroon

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Jean Marie NKOUSSA: Tel.:+237 676 968 129.